

DIEGO ROVELLI

JOURNALIST/COPY, WEB DESIGNER

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PROFILE

I've been working with media, web and marketing for over 7 years. I had many experiences such as journalistic and radio newsrooms, media agencies and marketing companies. I learn fast and think strategically. I love music and new media. I'm very comfortable working in group sharing ideas and infos. Creative and focus on goals.



LINKED IN

<https://www.linkedin.com/in/diego-rovelli-83965411/>



SKILLS

CREATIVITY ●●●●●
WRITING ●●●●●
SEO ●●●●●
WORDPRESS ●●●●●

CSS/HTML ●●●●●
PHOTOSHOP ●●●●●
EDITING ●●●●●
SOCIAL MEDIA ●●●●●



PROFESSIONAL EXPERIENCE

Copy and Community Manager - TRND srl - Milan / Since 04.2017

- Active part of the operating team of TRND. Creating concept and editing offline and online text documents for collaborative marketing campaigns. Management of a team of external collaborators. Understanding and analyzing customer communication strategies.

Coordinator and Station Manager - IULM University - Milan / 02.2016 - 04.2017

- Radio laboratory coordinator and Station Manager of Radio IULM. Teaching radio skills, creation of new format and radio shows. Tutor and examiner for History of Radio course.

Copy and Web Designer - I-Glue Web Agency - Milan / 05.2016 - 04.2017

- Design and creation of web sites and e-commerce. Copy and Seo Specialist. Photo editing and graphic design (logo, header, banner, icons...)

Journalist, video editor AGR/Corriere.it/Gazzetta.it - Milan / 07.2012 - 12.2016

- Journalist, producer and video editor. Production of videonews, reportage, interview, video-translation and highlights. Writing and speaking.



NO PROFIT

Founder and President

BMradio.it / Parole & Musica - Seregno / since 01.2007

Station manager and coordinator. Organization and production of events and arts competitions.



EDUCATION

- Master Languages and Radio Productions Libera Università di Lingue e Comunicazione IULM Milan / 2009 - 2010
- Theories and Technologies of Communication Università degli Studi di Milano-Bicocca Milan / 2008 - 2010
- Intercultural Communication Sciences Università degli Studi di Milano-Bicocca Milan / 2005 - 2008



EXPERTISE

- Leadership
- Communication
- Teamworking
- Strategic Planning
- Visual Presentations
- Public Speaking



RADIO

Speaker, host and journalist

Radio 24, Radio Popolare, Radio2, Radio Marconi, Radio Novella 2000 - Milan / 2010 - 2016

Author and host of many radio shows.



FREELANCE

Web Designer, Graphics and Copy

since 2011

Wordpress web sites SeEO friendly. Text and content creation. Social Media Specialist.