



DIEGO ROVELLI

Lead content designer, podcaster and journalist

ABOUT

My job has been related to communication, web, content, and marketing for over fifteen years. I worked in newsrooms, media agencies, marketing companies, and design studios.

Now I'm a Lead designer in Tangity - NTT DATA Design Studio. I coordinate a multi-disciplinary design team. My main activities are Information Architecture, Content Strategy, UX writing, and Customer Journey. I'm a teamwork person and I love sharing ideas and letting people feel part of a group. I learn fast, think strategically, am creative, and focus on goals.

CORE QUALIFICATIONS

Creativity	Leadership
Writing, Copy and Microcopy	Communication
User Experience and Usability	Teamworking
Content Strategy	Strategic Planning
Information Architecture	Visual Presentations
Project Management	Public Speaking

LATEST EXPERIENCE

LEAD CONTENT DESIGNER

Tangity design studio - NTT DATA | Feb 2018 - now

- I lead full-competence design teams, delivering the finest products for digital experience. Clients: Unicredit, Nexi, Sogei, A2A
- I get a deep understanding of final users and stakeholders, researching needs and pain points, in order to bring value to design.
- I work from the wireframe/prototype stage to boost the usability and functionality of the product to detail design.

COPYWRITER AND COMMUNITY MANAGER

TRND | Apr 2017 - Feb 2018

- Active part of the operating team of TRND.
- Creating concept and editing offline and online text documents for collaborative marketing campaigns. Management of a team of external collaborators.
- Understanding and analyzing customer communication strategies.

JOURNALIST AND VIDEO EDITOR

RCS mediagroup | Sep 2012 - Jan 2016

- Production of video news, reportage, interview, video translation and highlights. Writing and speaking.
- Skills: Adobe Premiere, Adobe Photoshop, Adobe Audition. Social Media strategies and viral marketing.

CONTACT

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🌐 www.diegorovelli.com

🏠 Seregno, MB

EDUCATION

MASTER DEGREE

2011

Theories and Technologies of Communication
Bicocca University

COMPUTER SKILLS

Figma - Sketch
Adobe Suite
Microsoft Office Suite
Invision
CSS/HTML
CMS

MORE

Founder, president @BMradio.it
since 2007
Podcast on spotify "TheUntangler"

Radio manager @IULM University
01. 2016 - 14. 2017

Speaker, author @Radio24/Radio
Popolare/Radio2/Radio Marconi
2010 - 2016